

Advantages of Interactive Media

Electronic presentations, Web broadcasts, and Online “live” meetings

Advantages

- ✓ Highly accessible with effective results.
- ✓ Enhances your tech-friendly image.
- ✓ Easy delivery.
- ✓ Reach more customers with online presentations.
- ✓ Promote new products and services on cds.
- ✓ Direct customers to your website to view company presentations or demonstrations.
- ✓ Host live meetings, record for future playback.
- ✓ Eliminates travel time and expense.
- ✓ Email newsletters or electronic business cards, using various media.
- ✓ Multi-platform capabilities (Windows/Mac).
- ✓ Requires less technical support.
- ✓ Achieves measurable ROI.

Disadvantages

- ✗ Browser limitations.
- ✗ Limited bandwidth slows performance for audio/video and animation.